

## Designing a logo



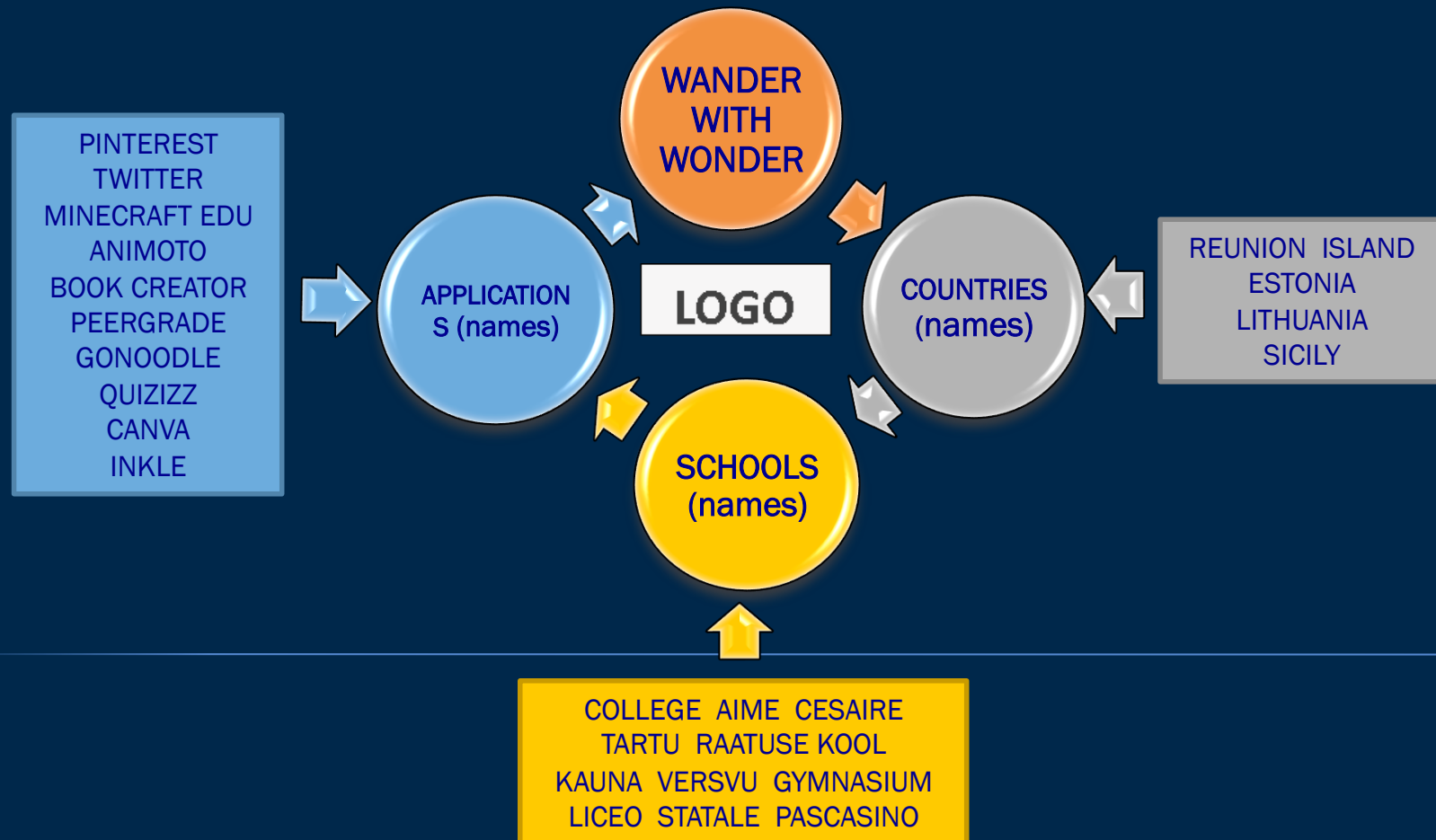
A logo is always important for a project because it must be very catchy. It must attract attention and so right away you have an overview of the project.

The first task for the launch of the project **WANDER WITH WONDER** was to create a logo for the four countries participating in the project: Lithuania, Estonia, Sicily (Italy) and Reunion Island (France). Each country had to vote for two logos, before voting for the best logo that would represent the final logo of the project.

In the first part I will tell you about the ideas that my group had proposed to design the logo.

In a second part how we voted to choose the logo that would represent our project.

The activity started in September. We were in the English class, when our teacher Mrs. Acousy told us that we had to form groups to create logos for the project **WANDER WITH WONDER**. The class was divided into 5 groups. During a lesson before starting designing the logos, our class decided on the following criteria for the creations after a lively discussion under the supervision of the teacher.



In my group we were 4 persons Lina, Prisha, Briana and me. Everyone suggested some ideas. Lina wanted to draw a circle which represented the Earth and insert inside it a Google search bar where it was written **WANDER WITH WONDER** because it is the title of the project. Briana, Prisha and I all agreed with what she had proposed. So Lina's ideas were the basis of our logo. Then I suggested putting all the flags of the countries participating in the project around the Earth. My group agreed with me.

The logo design could start. We decided that it would be Lina who would design the logo, because she is the one who draws the best.



After a few weeks with various modifications here is our final logo (on the left).

Then, our class had to vote for the two best logos.

I am very happy because our logo has been designated as the best. The second logo chosen was the one drawn by Colyne, Lorenza and Camille (on the right).



We had to finalize the drawing before December 15 (deadline for sending the logos to Estonia), but it was finished long before this date. We were ready to send it in late November 2019.

During the southern summer holidays, more precisely during the first 2 weeks of January, we had to vote online for the logos of the other countries participating in the project: Lithuania, Estonia, Sicily (Italy), but the deadline for voting was 13 January. The logo which will appear on the project **WANDER WITH WONDER** was chosen on January 17. The results for the best logo were online shortly after the vote. The rest of my class and I were obviously impatient to see the results even if we were on holidays. We were all sad because our logos had not won, but we were happy because our logos were well ranked 2/8 and 5/8.

The winning logo was that of Julija Stankevičiūtė, a student from Lithuania.

I am very proud because our logo was classified 2nd and the second logo of my class came 5th.

LONG LIVE COLLEGE AIME CESAIRE.

*By Arnaud Dambreville  
from Reunion Island*



Co-funded by the  
Erasmus+ Programme  
of the European Union