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TouchCast Studio Presentation

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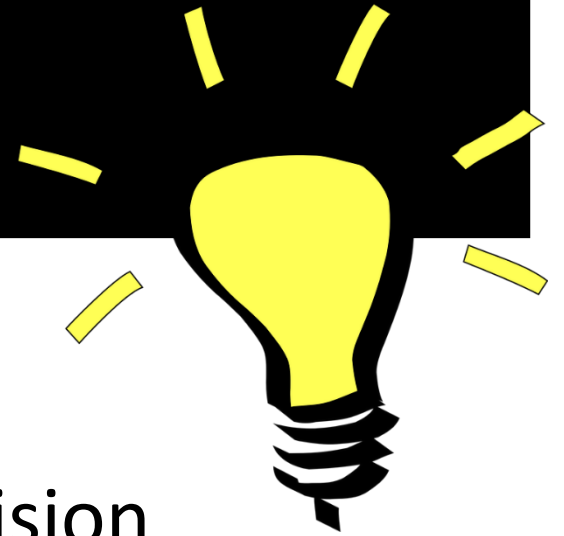
Lean Forward With TouchCast Studio

More Than Just a Recording



Dr. Julie Delello and Dr. Sooah Park

Lean Back/Lean Forward



Television Audience Measurement; Nielsen Holdings N.V. (2014)

Terms use to describe the different modes of engagement that users adopt with media. Television may be regarded as a **lean back medium**, involving **minimum interaction** with the viewer, who sits passively and waits to be entertained, while the laptop is a **lean forward** medium, **requiring constant interaction** between the user and the materials being displayed on screen.

What is TouchCast Studio

Free Version



(IOS, Android)



<http://www.touchcast.com/TouchCaster/Introducing-TouchCast>

Examples

flipped classroom

English



Science



Literature



English



Science



History



English



Technology



Geography

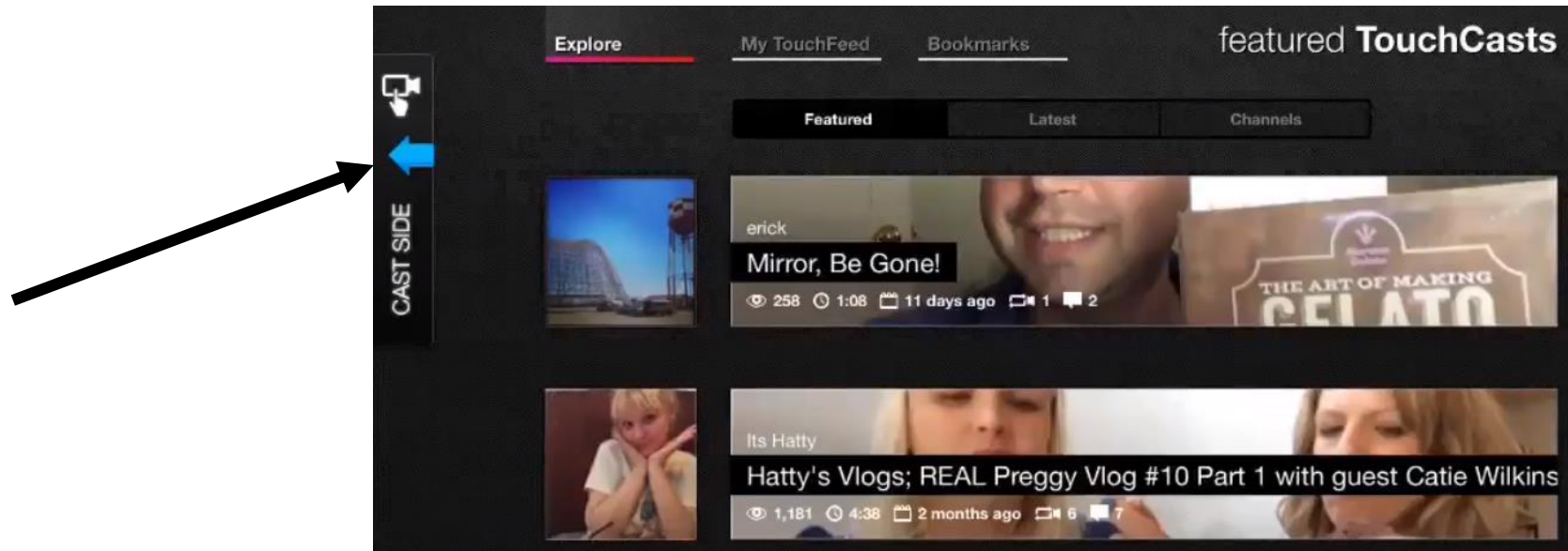


Planning Ahead

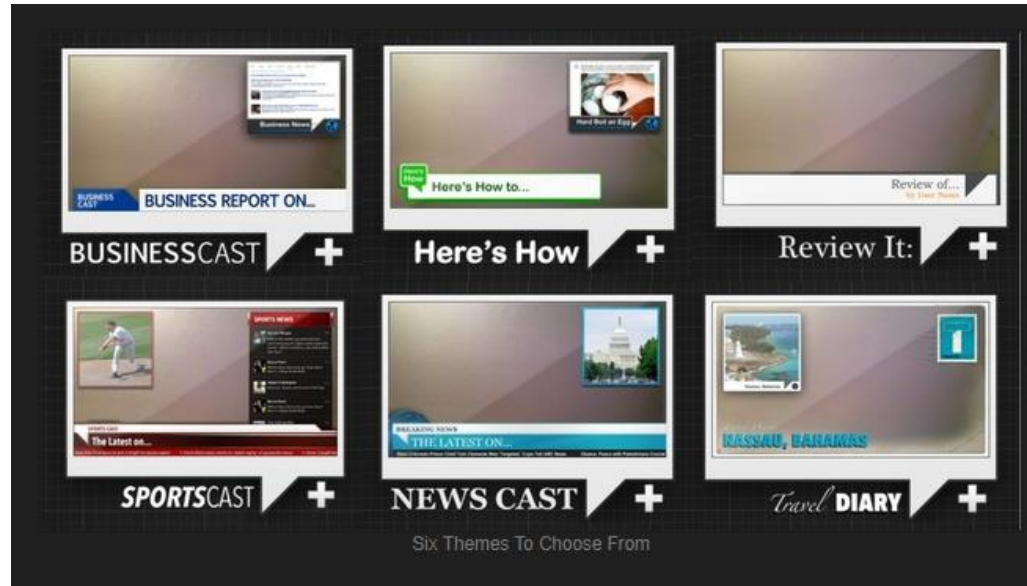
- Write Your Script.
- **On your iPad, download any images** that you might want to use. These need to be clear (no blurred edges) and check for copyrights. You can simply download from the Internet or upload your own.

Getting Started With TouchCast

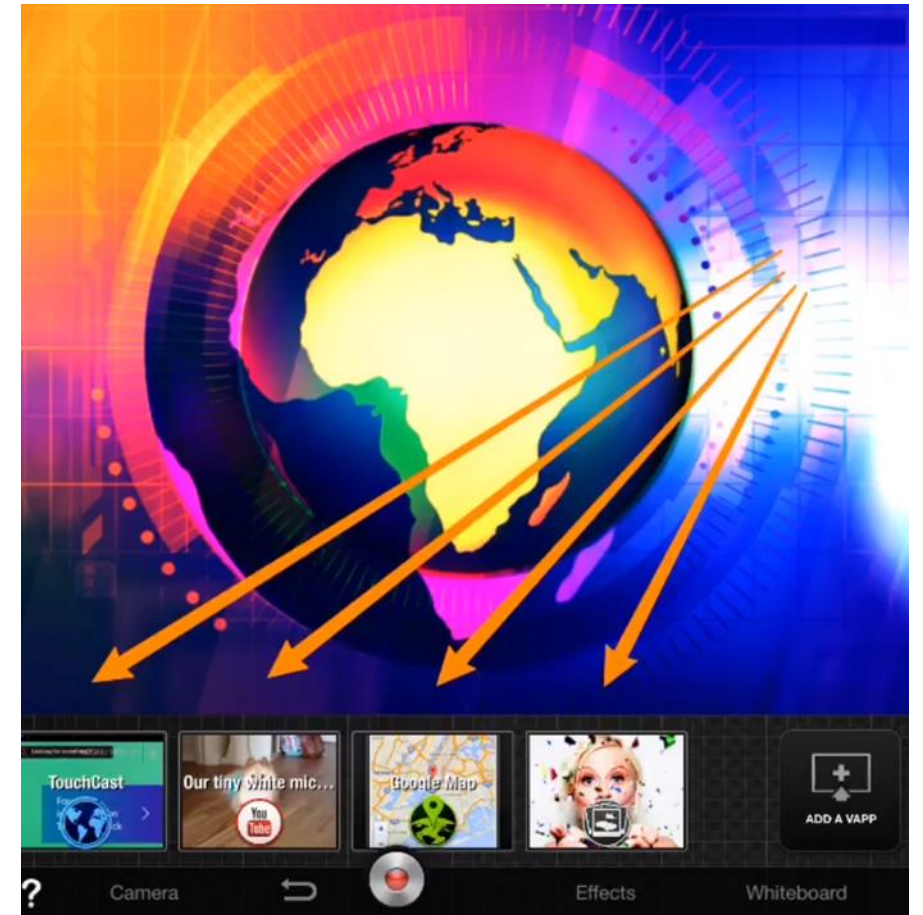
- Open the TouchCast APP. Register/Log In.
- Go Cast Side of the app. Tap create new or choose from themes.



Example of Themes



VAPPS (Video apps)



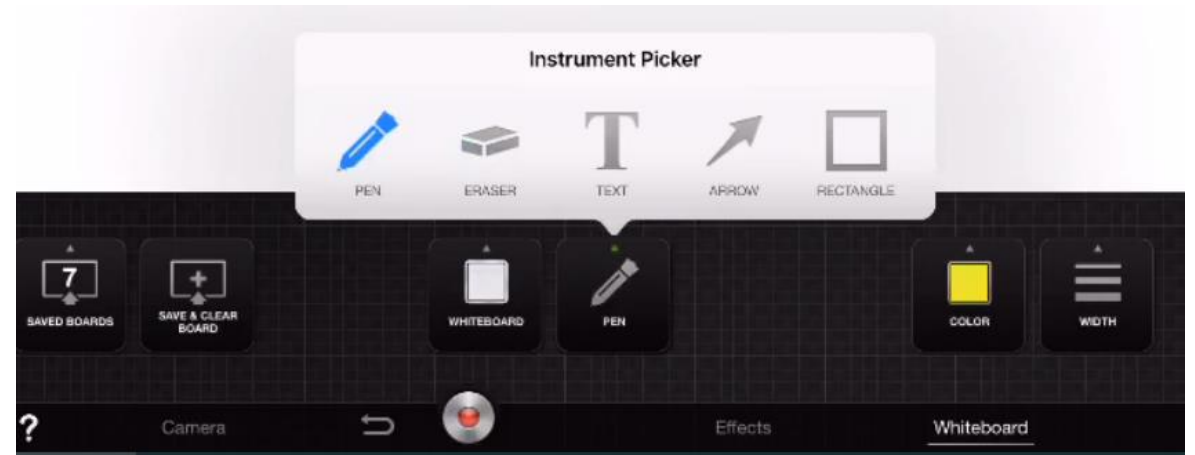
<http://www.touchcast.com/jgates513/tiu11>

Teleprompter With TouchCast



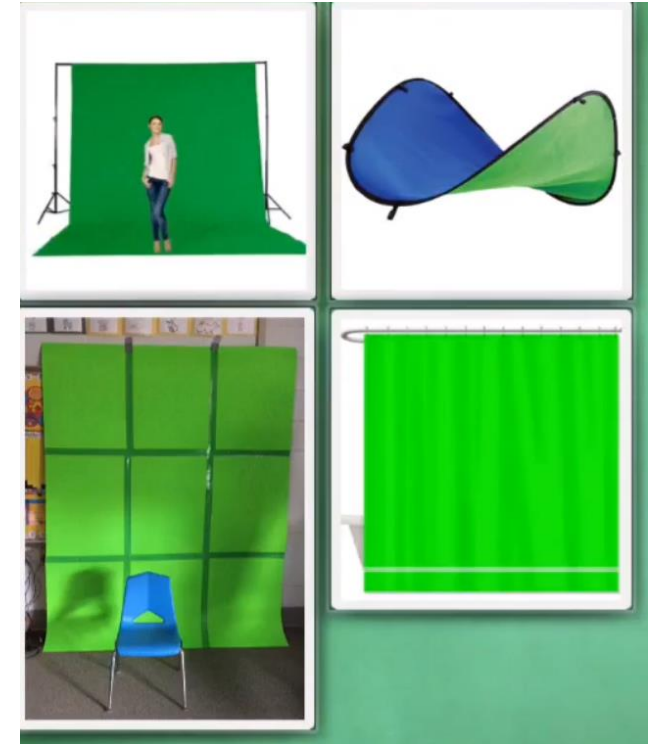
Using a Whiteboard

- Choose Whiteboard Tab
- Choose a Pen/Thickness for your board
- Prepare Whiteboards in Advance or During your Video
- Choose a surface for your board
 - 'Glass' will allow you to add graphics on top of whatever your camera is recording
 - 'Whiteboard' will give you a white canvas
 - 'Chalkboard' will give you a blackboard canvas
 - 'Crosslined' will give you a graph paper canvas
- Export it as a VAPP!



Using a Green Screen

- Choose Background (Green or Blue)
- Choose Effects
- Choose Green Screen
- The Color button will help you choose correct green removal
- Settings allows you to make sure your background is smooth

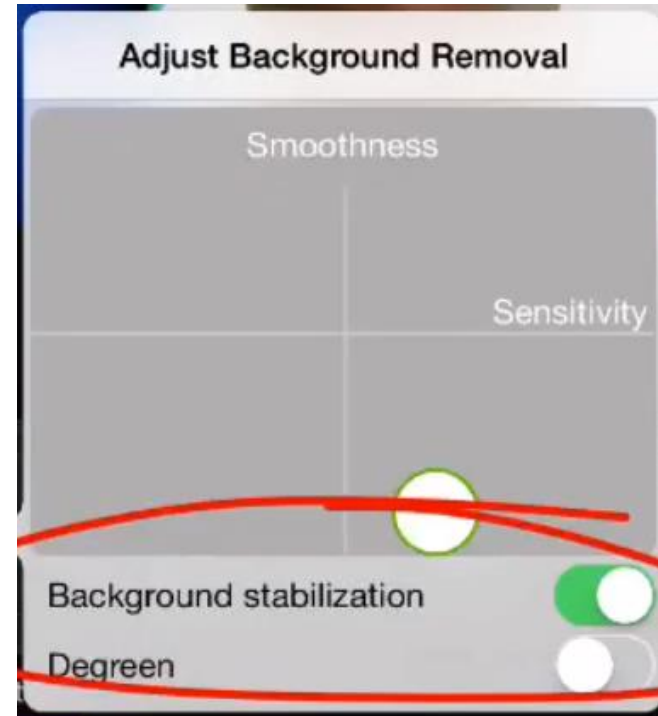


Green Screen Continued

- Choose Still image background or video background



- After choosing background, adjust settings again, if needed.



Recording Your Video

- **Make sure the volume is turned up all the way if you record on your iPad.** An external microphone may help.
- **Wear a color that is not green, red, or tan** (black works well) (or blue if using the blue screen)
- **You will need to stand or sit in front of the green (or blue) screen.** Sit a few inches away to keep shadows off screen.
- **Record your video (Push the Record Button)**
- **Upload your video** to your iPad (Dropbox, One Drive...)

Save your video

Save your
TouchCast and
upload it to your
TouchCast channel,
YouTube,
Facebook....



For now, the interactive videos are only available through the TouchCast app.

Examples

Your Turn

Try making your own video!

Help Guides and Tutorials:

http://cindystech.weebly.com/uploads/1/6/6/8/16689692/tc_studio_ipad_reference_guide_1-16.pdf

<https://www.touchcast.com/tutorials>